

Free Webinars for February 2013

The webinars listed below are available to library staff at no cost. If you need further information about a program, please check with the organization offering the event.

Thank you to Jamie Markus of the Wyoming State Library for providing so much of the information for these monthly listings.

MeL database training sessions are noted with a MeL logo.

TITLES OF FEBRUARY PROGRAMS:

- Seven Futures of American Education: Improving Teaching and Learning in a Screen Captured World
- Gale Virtual Reference Library
- CultureGrams for Elementary Schools
- eLibrary BookCarts & Quizzes
- CultureGrams for Middle and High Schools
- Building Library Support Within Your Business Community
- Jump Start Your Grant Seeking
- Managing Difficult Volunteer Transitions
- Grantseeking Basics
- Streamlining Nonprofit Organizations: It's All About the Cloud
- Digital Preservation, Part 1: Inventory and Selection
- Collaboration: What Works and Why
- Trustee Orientation
- Changing the DNA of Scholarly Publishing: The Impact of Born Digital Content on the Scholarly Community Today
- Adding Social Media to Your Marketing Plan
- An Introduction to the Library Support Staff Certification (LSSC) Program
- SIRS Discoverer Educator Tools
- Learning Express Library Guided Tour
- My eLibrary – Student Research and Curriculum Tools
- How To Add Subtitles to ANY Video Using Universal Subtitles
- Self-Directed Achievement: if you give library staff an hour
- Social Media and Volunteer Engagement
- Trustee Orientation
- Summer Reading – Supporting Summer Reading & Book Clubs
- Job & Career Accelerator Guided Tour
- HeritageQuest Online HQO Books & Revolutionary War Records
- Library Support Staff Certification (LSSC) Preparing a Portfolio
- Digitization 101
- Basic PC Troubleshooting
- What Executive Directors Desperately Need to Know About Fundraising
- Introduction to Finding Funders
- Seed Saving for Libraries

- Managing for People Who Hate Managing
- Engaging Audiences with Data Visualization
- How Libraries can meet the Evolving Needs of Patrons in the Digital Age
- Building a Research Commons in a University Library
- Crisis Communications for Nonprofits
- What Your Tech Wants You to Know
- Designing Interactive Library Spaces
- Mobile Services: The Library in Your Pocket
- Where Do I Go From Here? Evolving your Volunteer Program for More Involvement
- SIRS Discoverer
- eLibrary Science
- eLibrary for Schools
- Are Books Your Brand? How Libraries Can Stay Relevant to Readers
- YA Announcements: Spring Sneak Peek
- The Game is Afoot: Spring Mystery Announcements
- Digital Preservation, Part 1: Inventory and Selection (Storage and Protect Modules)
- Breezing Along with the RML
- Realize Your Mission: How to Use Employee Engagement to Reach Your Goals
- How To Create A Newsletter That Donors Read and Respond To
- Proposal Writing Basics
- Business Insights Essentials
- Health & Wellness Resource Center
- Summer Reading Book Clubs
- Gale Virtual Reference Library – Sub-Collection Manager
- Balancing Collection Supply and Demand in Public Libraries: How Using Evidence Can Help Serve Patrons Better
- Digital Preservation for the Rest of Us: What's in it for Librarians and Library Users
- The Future of Online Learning: a changing landscape
- Spotlight on National Library of Medicine Resources
- Social Change Anytime Everywhere: Best Practices to Build a Multichannel Campaign Plan
- Big Talk From Small Libraries 2013 (*Multiple Programs*)

PROGRAM ABSTRACTS & LOGIN INFORMATION:

(Times listed are Eastern)

February 1 (2-3 pm)

Seven Futures of American Education: Improving Teaching and Learning in a Screen Captured World (TLT Group)

Steve Gilbert interviews John Sener who offers the perspectives of author and parent; of observation, theory, and immersion. From his book: "Strategies for re-empowering learning and teaching, such as learning-centered engagement, learner-generated content, and sensible assessment can enhance the value of the interpersonal interactions which are at the heart of learning and teaching."

For more information and to register for this program, visit:
<http://tltgroup.roundtablelive.org/events?eventId=610528&EventViewMode=EventDetails>

February 4 (2-3pm)

Gale Virtual Reference Library



This web-based training event will provide participants with an in-depth overview of the Gale Virtual Reference Library platform. Because each library creates its own eBook collection, the content you see may vary if you use the database at different libraries (your school, your public library, or your office). For more information and to register for this program, visit: <http://goo.gl/MQjNR>

February 4 (2-3pm)

CultureGrams for Elementary Schools



This class covers the content, features and tips for using CultureGrams as well as ideas for incorporating it into the elementary classroom curriculum. Learn how to use the colorful graphical search interface to locate information on over 204 countries throughout the world. Students will learn how to leverage statistical data, create custom data tables, use multi-media, and much more. For more information and to register for this program, visit: <http://goo.gl/sjSTb>

February 5 (4-5pm)

eLibrary BookCarts & Quizzes



Creating and editing eLibrary BookCarts will be covered this class. Learn how to develop a customized BookCart that integrates a variety of information resources and supports any curriculum topic or lesson. Creating new BookCarts and editing existing BookCarts will be covered. For more information and to register for this program, visit: <http://goo.gl/sjSTb>

February 5 (4-5pm)

CultureGrams for Middle and High Schools



This class covers the content, features and tips for using CultureGrams as well as ideas for incorporating it into the Middle and High school classroom curriculum. Learn how to use the colorful graphical search interface to locate information on over 204 countries throughout the world. For more information and to register for this program, visit: <http://goo.gl/sjSTb>

February 5 (12-1 am)

Building Library Support Within Your Business Community (Washington State Library)

The Spokane Public Library is receiving 5-10 reference referrals per day from the greater Spokane business community, and it is increasing. Come find out what efforts led to this surge of library usage by the local business community and how you might replicate it in yours. Participants will learn how to engage with their local business community, develop a sense of what works well to draw them in, and discuss strategies to put the gears into motion!

For more information and to register for this program, visit:
<http://www.sos.wa.gov/library/libraries/firsttuesdays/>

February 5 (2-3 pm)
Jump Start Your Grant Seeking (TechSoup)

Jeremy Smith, GrantStation's communications and technology director, will provide a short tour of the GrantStation website. He will also talk about how a GrantStation membership can provide you with full access to the website, including a searchable database of thousands of private, corporate, and international grantmakers, as well as a list of current federal grant programs.

For more information and to register for this program, visit: <http://www.techsoup.org/support/support-webinars/default>

February 5 (2-3 pm)
Managing Difficult Volunteer Transitions (VolunteerMatch)

What do you do when it's time to ask a volunteer to leave your organization? This webinar will give you the tools to address challenges around difficult volunteers, including volunteers aging in place and entrenched volunteers. You'll also learn how to minimize these situations in the future. Suggestions for determining when a volunteer should be terminated, and making it easier on you, other volunteers, and staff will be presented. The role that risk management plays in these decisions will also be included.

For more information and to register for this program, visit:

<http://learn.volunteermatch.org/webinars/managing-difficult-volunteer-transitions>

February 5 (3-4 pm)
Grantseeking Basics (Grantspace)

Gain an introduction to the world of foundation fundraising. Are you a representative of a nonprofit organization? Are you new to fundraising? Do you want to learn how the funding research process works, and what tools and resources are available? Learn how to become a better grantseeker! In this class we will cover: what you need to have in place before you seek a grant; the world of grantmakers; the grantseeking process; and available tools and resources.

For more information and to register for this program, visit: <http://grantspace.org/Classroom/Training-Calendar/Live-Webinars/Grantseeking-Basics-2013-02-05-Webinar>

February 5 (3-4 pm)
Streamlining Nonprofit Organizations: It's All About the Cloud (NonProfit Webinars)

Participants will learn what cloud computing is, how it's changing our work, and how nonprofit organizations can take advantage of cloud-based services (e.g. Salesforce, Google Docs, Dropbox) to enhance their operations in all parts of their organizations to become more efficient with their limited resources and time. At the end of the webinar, participants will leave with a list of tools and resources for further exploration, and with specific strategies about how to incorporate these tools into their day-to-day work.

For more information and to register for this program, visit:
<http://nonprofitwebinars.com/webinar/252013-streamlining-nonprofit-organizations-its-all-about-the-cloud/>

February 6 (11-12 am)

Digital Preservation, Part 1: Inventory and Selection (Nebraska Library Commission)

Digital Preservation is the focus of a three-part webinar series that will help you preserve your digital content. Sponsored by the Nebraska State Historical Society and the Nebraska Library Commission, these webinars will connect you to Library of Congress training modules. The LC's Digital Preservation Outreach Education (DPOE) program simplifies the complex world of digital preservation into six tasks modules: inventory, select, storage, protect, manage, and provide.

For more information and to register for this program, visit:
<http://nlc.nebraska.gov/scripts/calendar/eventshow.asp?ProgID=11943>

February 6 (1-2 pm)

Collaboration: What Works and Why (NonProfit Webinars)

It could be argued that collaboration is the quintessential characteristic of the nonprofit sector. In this webinar a panel of consultants will look at the mechanisms of and impediments to various forms of collaboration between organizations and the resources available to pursue collaboration more effectively.

For more information and to register for this program, visit:
<http://nonprofitwebinars.com/webinar/collaboration-what-works-and-why/>

February 6 (1:30-2:30 pm)

Trustee Orientation (Washington State Library)

Washington State Library will be offering online trustee training at three different times in the first week of February. The training will last approximately 90 minutes and will cover the following topics: responsibilities of a board member; roles of a governing library board and an advisory board; differences between roles of the library board & the library director; conduct of meetings; Open Meetings Act; what to do when the press calls and resources from the Washington State Library

For more information and to register for this program, visit:
<http://www.sos.wa.gov/library/libraries/training/trainingView.aspx?event=989&audience=state>

February 6 (2-3 pm)

Changing the DNA of Scholarly Publishing: The Impact of Born Digital Content on the Scholarly Community Today (Library Journal)

After 500 years of print publishing, the advent of digitization has caused a huge evolutionary leap in scholarly publishing. Content once logically packaged in a book or print journal issue has now quickly evolved not just to an online version of print but into an entirely new digitally-born method of scholarly

communication. In this webcast, publishers and librarians will discuss current emerging models for scholarly communication and discuss its future.

For more information and to register for this program, visit:

<http://lj.libraryjournal.com/category/webcasts/>

February 6 (3-4 pm)

Adding Social Media to Your Marketing Plan (NonProfit Webinars)

Around every corner you turn these days we hear about social media, bloggers, social networking. The list goes on and on. Using social media is just one tool for developing your organization's fundraising and marketing strategies. Social media is an entry point and can be used as part of a larger plan to help you achieve your funding goals. Taking some time to learn more about the multi-channel use of marketing your organization can have a long-term impact on the knowledge about and success of your mission.

For more information and to register for this program, visit:

<http://nonprofitwebinars.com/webinar/262013-adding-social-media-to-your-marketing-plan/>

February 6 (3-4pm)

An Introduction to the Library Support Staff Certification (LSSC) Program (ALA)

LSSC will offer an hour-long webinar on the program and how it works. The presentation will explain the value of this certification to Library Support Staff, employers, and library users. You will also have the opportunity to have all of your questions answered by program staff members.

For more information and to register for this program, visit: <http://ala-apa.org/lssc/webinars-and-presentations/>

February 6 (11-12pm)

SIRS Discoverer Educator Tools



Participants will learn how to access quick, convenient curriculum integration tools for the 21st century elementary or middle school classroom. Explore Discoverer's popular Activities collection, information literacy Workbooks, in-class worksheets, standards correlations tool, and various editorial features. Access to ProQuest curriculum integration guides, including models for engaging student inquiry, are also introduced.

For more information and to register for this program, visit: <http://goo.gl/sjSTb>

February 6 (12-1pm)

LearningExpress Library Guided Tour



Join a live guided tour of LearningExpress Library-the interactive online platform that provides the most comprehensive selection of career and academic resources for job preparation, career advancement, basic skills mastery, and academic success. Learn how to help your patrons effectively navigate our site, and learn how to access our promotional materials to help get the word out about LearningExpress in your community.

For more information and to register for this program, visit:

<http://learningexpressllc.com/support/webinars/home.cfm>

February 7 (11-12pm)**"My eLibrary – Student Research and Curriculum Tools"**

The course will focus on setting up and administering a unique "My eLibrary" account, Saving My Lists, Timeline and Slideshow Administration, Note Taking, Tagging, Banners and much more! The "My eLibrary" function is available in the eLibrary resource provided in MeL.

For more information and to register for this program, visit: <http://goo.gl/sjSTb>

February 7 (1-2 pm)**How To Add Subtitles to ANY Video Using Universal Subtitles (Accessible Technology Coalition)**

Universal Subtitles (Amara.org) lets you and others (such as volunteers) work together to add and correct captions. If the video is already on YouTube, you may be able use the machine-generated transcript as a starting point, to speed things up. Participants will review the advantages and limitations of machine generated transcription as produced for YouTube videos; learn to edit and improve captions for videos, including those produced by others; learn options for streamlining the captioning process; and discuss strategies and considerations for planning and implementing captioning projects. For more information and to register for this program, visit: <http://atcoalition.org/training/how-add-subtitles-any-video-using-universal-subtitles>

February 7 (1-2 pm)**Self-Directed Achievement: if you give library staff an hour (WebJunction)**

This webinar shares how staff at the Tooele City Library implemented a "Self-Directed Achievement" model for staff development. "Set one training goal each week achievable in one hour." This simple directive was given to every staff member of one Utah library in September 2011. The result? A sustainable, positive culture transformation. The mechanism, called "Self-Directed Achievement," is a consistent, agile, individualized approach to staff development in a climate of constant change. For more information and to register for this program, visit:

http://www.webjunction.org/events/webjunction/Self_Directed_Achievement.html

February 7 (2-3 pm)**Social Media and Volunteer Engagement (VolunteerMatch)**

Volunteer engagement is changing. What do you need to know about social media as a volunteer program manager? How can you use social media to promote your volunteer opportunities and recruit volunteers? This webinar will offer an introduction to including social media in your volunteer recruitment and retention plans. You'll see examples of Twitter, Facebook and YouTube pages, as well as blogs that other nonprofits have successfully used to draw attention to their organizations and volunteer opportunities.

For more information and to register for this program, visit:

<http://learn.volunteermatch.org/webinars/social-media-and-volunteer-engagement>

February 7 (5-6:30 pm OR 9-10:30 pm)
Trustee Orientation (Washington State Library)

Washington State Library will be offering online trustee training at three different times in the first week of February. The training will last approximately 90 minutes and will cover the following topics: responsibilities of a board member; roles of a governing library board and an advisory board; differences between roles of the library board & the library director; conduct of meetings; Open Meetings Act; what to do when the press calls and resources from the Washington State Library
For more information and to register for this program, visit:
<http://www.sos.wa.gov/library/libraries/training/trainingView.aspx?event=989&audience=state>

February 8 (10-11am)

Summer Reading - Using Books & Authors for Readers Advisory



This special series of webinars are designed to help you incorporate Gale electronic resources into your summer reading program. We will discuss how to match readers with books that meet their interests using Gale's resource, Books and Authors. We will take a close look at the Read-a-like Wizard and Who? What? Where? When? feature for finding great books for summer reading programs. We will not only talk about how to find books, but also how to make sure the titles are the best fit by using the information provided in Books and Authors.

For more information and to register for this program, visit: <http://goo.gl/MQjNR>

February 8 (2-3pm)

ALA Midwinter Tech Wrap-up

A look back at the 2013 ALA Midwinter meeting from a library technology perspective. Our panel of experts will analyze and discuss what they learned and what trends stood out at the conference. Whether or not you were at Midwinter, join us for this webinar that will offer an excellent summary and enlightening discussion of the featured technology and trends.

For more information and to register for this program, visit:

<http://www.alatechsource.org/blog/2011/01/register-now-for-our-free-webinar-midwinter-tech-wrapup.html>

February 11 (3-4 pm)

Library Support Staff Certification (LSSC) Preparing a Portfolio (ALA)

Many LSSC candidates want to prepare portfolios to meet LSSC requirements. LSSC will offer an hour-long webinar explaining what the LSSC Program requires in a portfolio. The presentation will also give you the chance to see examples of successful submissions and learn how your portfolio will be evaluated. This webinar is open to all interested candidates.

For more information and to register for this program, visit: <http://ala-apa.org/lssc/webinars-and-presentations/>

February 12 (8-9 am OR 1-2 pm)
Digitization 101 (Libraries Thriving)

Speaker: Carolyn Runyon, The American University in Cairo
For more information and to register for this program, visit:
<http://www.librariesthriving.org/component/content/article?id=70>

February 12 (2-3 pm)
Basic PC Troubleshooting (TechSoup)

Does your library or organization provide computers for the public? Would you like to know more about basic troubleshooting on a Windows PC so you can minimize downtime? This introductory level webinar will introduce you to tips and techniques that will help you understand how to fix common problems. For more information and to register for this program, visit:
<http://www.techsoupforlibraries.org/events/basic-pc-troubleshooting>

February 12 (3-4 pm)
What Executive Directors Desperately Need to Know About Fundraising (NonProfit Webinars)

This webinar will focus on addressing the essence of a non-profit leader's job function – fundraising. This is ironic because the overwhelming majority of executive directors we've surveyed tell us it's the part of the job they enjoy the least. We'll focus on why leaders struggle with this most essential of tasks and what they can do to significantly direct sufficient time and effort to ensuring organizational sustainability. For more information and to register for this program, visit:
<http://nonprofitwebinars.com/webinar/2122013-what-executive-directors-desperately-need-to-know-about/>

February 12 (3-4 pm)
Introduction to Finding Funders (Grantspace)

This session provides an introduction to the Foundation Center's comprehensive online database, Foundation Directory Online Professional. Learn how to create customized searches to develop targeted lists of foundations that will match your nonprofit organization's funding needs. We will spend time exploring Power Search, which allows you to search across nine Foundation Center databases – grantmakers, grants, companies, 990s, news, jobs, RFPs, nonprofit literature, and PubHub reports. The webinar assumes no previous experience with Foundation Directory Online Professional. For more information and to register for this program, visit: <http://grantspace.org/Classroom/Training-Calendar/Live-Webinars/Introduction-to-Finding-Funders-2013-02-12-Webinar>

February 12 (10-11am)

Gale Virtual Reference Library



This web-based training event will provide participants with an in-depth overview of the Gale Virtual Reference Library platform. Because each library creates its own eBook collection, the content you see may vary if you use the database at different libraries (your school, your public library, or your office). For more information and to register for this program, visit: <http://goo.gl/MQjNR>

February 12 (1-1:45pm)

HeritageQuest Online (HQO) Books and Revolutionary War records



Get an introduction to the two collections, the search options for each or refresh your awareness with a brief update. This course covers content, functions, and features of the specific collections, as well as tips for using *HeritageQuest Online (HQO)*. We will also try to answer any questions and show you how to access support, including tutorials, help pages, and documentation.

For more information and to register for this program, visit: <http://goo.gl/yHJfm>

February 12-13 (3-4pm)

MeL Databases: Career and Business Highlights



This is a highlights, hands-on class from MCLS in which you will learn how to use MeL to locate career and job information for students who are preparing for a first career and for adults who are changing careers. You will also learn about sources for more specific, advanced business information research.

For more information and to register for this program, visit:

<https://members.mcls.org/workshops/viewcourse.html?id=238>

February 13 (12-1pm)

Job & Career Accelerator Guided Tour



Learn how to help your patrons effectively navigate through the modern day job search and get back to work as quickly as possible. Learn how this exciting product guides job seekers step-by-step through the search process, from exploring occupations and current job postings to creating the tools necessary to get hired.

For more information and to register for this program, visit:

<http://learningexpressllc.com/support/webinars/home.cfm>

February 13 (3-4pm)

Summer Reading – Supporting Summer Reading & Book Clubs



This special series of webinars are designed to help you incorporate Gale electronic resources into your summer reading program. In this session we will talk about how to use Gale resources to support your local books clubs and bloggers. Using the Books & Authors Library Tool kit, we will talk about how to create a book club, a book club blog, and a book club landing page to share information regarding the book club or your summer reading program. We will also speak about how to add titles to your book club/ summer reading landing page and how to find great books from the Expert Picks section.

For more information and to register for this program, visit: <http://goo.gl/MQjNR>

February 13 (11-12 am)**Seed Saving for Libraries (Nebraska Library Commission)**

Join Seed Savers Exchange and South Sioux City Public Library on learning how to incorporate a Seed Saving program into your library. Seed Savers Exchange will talk about basic seed saving skills and Herman's Garden (a seed donation program). The South Sioux City Library will talk about their program and also materials you can add to your collection.

For more information and to register for this program, visit:

<http://nlc.nebraska.gov/scripts/calendar/eventshow.asp?ProgID=11950>

February 13 (12-1 pm)**Managing for People Who Hate Managing (American Management Association)**

Nobody prepared you for having to deal with emotions and conflicts and personalities, all while trying to meet ever-greater goals and more pressing deadlines. Drawing on the Myers-Briggs Type Indicator®, Devora Zack explains that personality-wise and management-wise, we're either thinkers or feelers. Basically, thinkers lead with their heads and feelers lead with their hearts. Working with—rather than fighting against—your strengths is key to understanding not only how you make decisions and manage but also how people react to your decisions and respond to you.

For more information and to register for this program, visit:

<http://www.amanet.org/training/webcasts/Managing-for-People-Who-Hate-Managing.aspx>

February 13 (1-2 pm)**Engaging Audiences with Data Visualization: Communicating your research, data, and findings to people outside your field (O'Reilly)**

Engaging non-expert audiences is essential to communicating the value of one's data and research. Fortunately, we can draw on principles and practices for engagement from the fields of graphic design, interaction design, and (data) journalism. Join us for a hands-on webcast presented by Scott Murray author of Interactive Data Visualization for the Web, as he guides you through the framework of three avenues of engagement: aesthetic, narrative, and interactive.

For more information and to register for this program, visit: <http://oreillynet.com/pub/e/2584>

February 13 (1-2 pm)**How Libraries can meet the Evolving Needs of Patrons in the Digital Age (WebJunction)**

Lee Rainie, Director of the Pew Research Center's Internet & American Life Project, will be joined by digital and library experts to discuss the findings of the Project's most recent report, Library Services in the Digital Age, which asked a representative sample of Americans what types of services they value in their library and what types of services they would like to see their library start to offer. These findings are critical to informing the conversation on how to advance change in libraries in order to keep them relevant and responsive to communities in our increasingly digital age.

For more information and to register for this program, visit:
[http://www.webjunction.org/events/webjunction/Libraries can meet the Evolving Needs of Patrons in Digital Age.html](http://www.webjunction.org/events/webjunction/Libraries_can_meet_the_Evolving_Needs_of_Patrons_in_Digital_Age.html)

February 13 (2-3 pm)

Building a Research Commons in a University Library: Connecting Scholars with Technology, Expertise, and Each Other (Georgia Library Association)

Emory's Robert W. Woodruff Library opened the Research Commons in the Fall of 2011. The 5,000 square foot space is dedicated to graduate students and faculty who are engaged in collaborative scholarly work which takes advantage of digital technology. This presentation will focus on the mission, the space, and the way the Research Commons takes advantage of its place in the library: the Research Commons provides neutral space where interdisciplinary groups of scholars can work collaboratively.

For more information and to register for this program, visit:

[http://gla.georgialibraries.org/mediawiki/index.php/Carterette Series Webinars](http://gla.georgialibraries.org/mediawiki/index.php/Carterette_Series_Webinars)

February 13 (3-4 pm)

Crisis Communications for Nonprofits (NonProfit Webinars)

Sexual misconduct, embezzlements, sudden changes in leadership, defunding programs, loss of accreditation, compensation issues, misuse of philanthropic funds, labor disputes... Members of the media have spent their entire careers getting ready to interview you. Doesn't it make sense to spend just a few minutes learning why the media doesn't cover your story or issue the way you want? This fast-paced talk will focus on a highly-strategic approach to communicating during a wide variety of situations.

For more information and to register for this program, visit:

<http://nonprofitwebinars.com/webinar/2132013-crisis-communications-for-nonprofits/>

February 13 (3-4 pm)

What Your Tech Wants You to Know (InfoPeople)

No, your library's tech staff doesn't hate you. Or try to confuse you on purpose. They even speak the same language as you do! Yet, often, conflict arises between tech and other library staff. Everyone gets frustrated, and issues don't get solved as quickly as everyone would like. Discover what you can do to make communication easier and make problem resolutions happen faster. Learn how to approach troubleshooting like your tech does, and even some basic things you can do on your own.

For more information and to register for this program, visit: <http://infopeople.org/training/what-your-tech-wants-you-know>

February 13 (3:15-4:15 pm)

Designing Interactive Library Spaces (Georgia Library Association)

Through this webinar, Dave Hesse and Brian Pichman of the Evolve Project will discuss the importance of redesigning library spaces to make them more interactive and collaborative. The Evolve Project is a

collaborative platform that aims to change the way people see libraries through the injection of technology that fosters collaboration and exploration, including laser tag, Sphero Balls, Sifteo Cubes, interactive Legos, and so much more!

For more information and to register for this program, visit:

http://gla.georgialibraries.org/mediawiki/index.php/Carterette_Series_Webinars

February 13 (10-12pm)

OCLC Symposium Viewing Party: Big Data

MCLS is hosting a "viewing party" online featuring OCLC's ALA Symposium, "Big Data."

Technically speaking, the term "Big Data" simply refers to data sets so large that they are unmanageable using traditional hardware and software. This is becoming an issue for many organizations because more data is being collected through automatic processes than ever before. Data sets that overlap in new ways are also giving analysts a chance to do new work in fields as diverse as meteorology, medicine, economics...even dating. Regardless of the size of a particular database, though, "Big Data" is coming to mean the application of analytical tools to new fields of science, research, business and government. Join OCLC for a symposium that will provide a basic overview of the topic as well as some insightful discussion of how Big Data intersects the world of library and information services.

MCLS Executive Director, Randy Dykhuis, will facilitate a discussion regarding "Big Data" and what it means for MCLS libraries.

For more information and to register for this program, visit: <http://mcls.org/blog/big-data-feb-2013/>

February 14 (2-3 pm)

Are We Reconfigured Yet? US Research Libraries – Priorities, Trends, Directions (OCLC)

In this webinar, OCLC Research Library Partnership Vice President Jim Michalko will share a synthesis of the priorities and trends affecting US research libraries in the twenty-first century, the directions they are taking, and the ways in which OCLC Research seeks to respond to these concerns and advance the desired directions.

For more information and to register for this program, visit:

<http://www.oclc.org/research/events/2013/02-14.html>

February 14 (2-3 pm)

Mobile Services: The Library in Your Pocket (American Libraries)

For more information and to register for this program, visit: <http://americanlibrarieslive.org/>

February 14 (2-3 pm)

Where Do I Go From Here? Evolving your Volunteer Program for More Involvement (VolunteerMatch)

How long do volunteers usually stay with your program? Do you struggle with keeping them interested, involved and engaged? This webinar will help you think about new strategies and help you evolve your program to include new roles and responsibilities for volunteers, pathways for more involvement and leadership positions in your program, how recognition plays a role in retention, and the importance of including continuing education and professional development to keep your volunteers engaged.

For more information and to register for this program, visit:
<http://learn.volunteermatch.org/webinars/where-do-i-go-here-evolving-your-volunteer-program-more-involvement>

February 14 (2-3 pm)

Are Books Your Brand? How Libraries Can Stay Relevant to Readers (Library Journal)

The core mission of libraries – providing books for readers – is as relevant today as it was years ago. In fact, it's what people overwhelmingly identify as THE reason for libraries. Formats might change, and library patrons might only visit the library virtually, but the library is still the place where readers go to find books. Libraries should embrace this role in their communities – and become "Centers for Readers." But how? Hear from several librarians who are keeping readers at the forefront of the library mission. For more information and to register for this program, visit:
<http://lj.libraryjournal.com/category/webcasts/>

February 14 (3-4pm)

SIRS Discoverer

Explore the many search options available in this one hour class. Included will be subject heading and keyword searches, subject tree searches, reading levels, curriculum support materials, and a discussion of featured content. Use of the various document formats within the database such as maps, pictures and reference book resources will also be covered.

For more information and to register for this program, visit: <http://goo.gl/sjSTb>

February 14 (6-7pm)

eLibrary Science

This class covers content, features and tips for using eLibrary Science, as well as how to incorporate eLibrary Science into the classroom. eLibrary Science offers laser-focused science content and tools along with video and dozens of manipulatives found in no other online science reference product.

For more information and to register for this program, visit: <http://goo.gl/sjSTb>

February 18 (12-1pm)

eLibrary for Schools

This class covers content, features, and tips for using eLibrary as well as incorporating eLibrary into classroom curriculum. Learn how students and teachers can access more than 1,500 full-text magazines, newspapers, books, and transcripts, plus thousands of maps, pictures, audio/video files, and weblinks.

For more information and to register for this program, visit: <http://goo.gl/sjSTb>

February 19 (3:30-4:30pm)

Gale Virtual Reference Library

This web-based training event will provide participants with an in-depth overview of the Gale Virtual

Reference Library platform. Because each library creates its own eBook collection, the content you see may vary if you use the database at different libraries (your school, your public library, or your office). For more information and to register for this program, visit: <http://goo.gl/MQjNR>

February 19 (2-3 pm)

YA Announcements: Spring Sneak Peek (Booklist)

Join us for this free webinar where representatives from Bloomsbury Children's Books, Disney Book Group, Macmillan, Sourcebooks, Tor Teen, and Zonderkidz will fill you in on their budding teen titles for spring and beyond. To accommodate this bounty of books, the webinar will run an extra 15 minutes. Booklist's Books for Youth associate editor Annie Kelley moderates this free webinar.

For more information and to register for this program, visit:

<http://www.booklistonline.com/GeneralInfo.aspx?id=63&AspxAutoDetectCookieSupport=1>

February 19 (3-4 pm)

The Game is Afoot: Spring Mystery Announcements (Library Journal)

Learn about spring's forthcoming mystery titles during this Library Journal webcast. Mystery columnist and moderator Terry Jacobsen and representatives from Oceanview Publishing, Soho Press, Severn House, and Titan books will discuss market trends, exciting authors, and help you discover new books for your crime readers.

For more information and to register for this program, visit:

<http://lj.libraryjournal.com/category/webcasts/>

February 20 (11-12 pm)

Digital Preservation, Part 1: Inventory and Selection (Nebraska Library Commission)

Digital Preservation is the focus of a three-part webinar series that will help you preserve your digital content. This session features Storage and Protect Modules: From metadata to the Cloud, learn how proper storage for digital content will preserve it well into the future. Plus, should disaster strike, is your digital content protected? Backing up your data may not be enough. Learn how to identify potential risks and how to develop policies to protect your digital content.

For more information and to register for this program, visit:

<http://nlc.nebraska.gov/scripts/calendar/eventshow.asp?ProgID=11943>

February 20 (12-1 pm)

Breezing Along with the RML (National Network of Libraries of Medicine, Mid-Continental Region)

NN/LM MCR Coordinators present updates on Regional Medical Library activities relevant to public and health sciences librarians. This month, Rachel Vukas, Kansas/Technology Coordinator, NN/LM, will present a session on LibGuides. Barbara Jones, Missouri/Advocacy Coordinator, NN/LM, will be

presenting her experiences with a book club. Contact Jim Honour, jhonour@uwyo.edu, 307-766-6537, with questions.

For more information and to register for this program, visit:
<http://nnlm.gov/mcr/services/updates/index.html>

February 20 (1-2 pm)

Realize Your Mission: How to Use Employee Engagement to Reach Your Goals (NonProfit Webinars)

While engagement is absolutely critical for success, many organizations misunderstand the best ways to use it to improve employee performance, productivity, and bottom line results. In this webinar we will present the fundamental principles that truly increase employee engagement. We will describe 4 steps that will lead to lasting impact on employee engagement.

For more information and to register for this program, visit:

<http://nonprofitwebinars.com/webinar/2202013-realize-your-mission-how-to-use-employee-engagement-to-reach-your-goals/>

February 20 (3-4 pm)

How To Create A Newsletter That Donors Read and Respond To (NonProfit Webinars)

Are you spending precious time putting a newsletter together only to be disappointed by dismal results? Join us for this info-packed webinar to learn how to create a newsletter that communicates, educates, and raises money. You'll learn how to plan content, what to include, and what to leave out. We'll also talk about how to decide if your newsletter should be digital or print.

For more information and to register for this program, visit:

<http://nonprofitwebinars.com/webinar/2202013-how-to-create-a-newsletter-that-donors-read-and-respond-to/>

February 20 (3-4 pm)

Proposal Writing Basics (Grantspace)

Learn the key components of a proposal to a foundation. For those new to proposal writing, this class will cover: how the proposal fits into the overall grantseeking process; what to include in a standard proposal to a foundation; tips for making each section of your proposal stronger; what funders expect to see in your proposal and attachments; tips for communicating with funders during the grant process; and additional resources on proposal writing, including sample proposals.

For more information and to register for this program, visit: <http://grantspace.org/Classroom/Training-Calendar/Live-Webinars/Proposal-Writing-Basics-2013-02-20-Webinar>

February 20 (10-11am)

Business Insights: Essentials



Business Insights: Essentials, formerly Business & Company Resource Center, provides in-depth information about U.S. and international businesses and industries for students, researchers, and

business professionals in the academic and public library markets. In this training, we will explore the new interface and empower you to easily research different companies, access industry rankings and profiles, access SWOT reports and other financial analysis, and explore the new tools available for the articles within Business Insights: Essentials

For more information and to register for this program, visit: <http://goo.gl/MQjNR>

February 20 (3:00-4:00pm)

Gale Virtual Reference Library



This web-based training event will provide participants with an in-depth overview of the Gale Virtual Reference Library platform. Because each library creates its own eBook collection, the content you see may vary if you use the database at different libraries (your school, your public library, or your office). For more information and to register for this program, visit: <http://goo.gl/MQjNR>

February 21 (4-5pm)

SIRS Discoverer



Explore the many search options available in this class covering SIRS Discoverer. Included will be subject heading and keyword searches, subject tree searches, reading levels, curriculum support materials, and a discussion of featured content. Use of the various document formats within the database such as maps, pictures and reference book resources will also be covered.

For more information and to register for this program, visit: <http://goo.gl/sjSTb>

February 21 (10-11am)

Health & Wellness Resource Center



In this session you will learn how to: find current magazine, newspaper, reference book and other articles on health related issues; search and view videos on a variety of health-related topics; use Advanced search to construct more complex searches; and find a variety of other health related resources.

For more information and to register for this program, visit: <http://goo.gl/MQjNR>

February 21 (3-4pm)

K12 eLibrary Science



This class covers content, features and tips for using eLibrary Science, as well as how to incorporate eLibrary Science into the classroom. Learn how to experience science in a whole new way! eLibrary Science offers laser-focused science content and tools along with video and dozens of manipulatives found in no other online science reference product.

For more information and to register for this program, visit: <http://goo.gl/sjSTb>

February 21 (5-6pm)

K12 SIRS Discoverer Educator Tools



Participants will learn how to access quick, convenient curriculum integration tools for the 21st century elementary or middle school classroom. This class explores Discoverer's popular Activities collection, information literacy Workbooks, in-class worksheets, standards correlations tool, and various editorial features. Access to ProQuest's curriculum integration guides, including models for engaging student inquiry, are also introduced.

For more information and to register for this program, visit: <http://goo.gl/sjSTb>

February 25 (3-3:45pm)

CultureGrams for Elementary & Middle Schools



This class covers the content, features and tips for using CultureGrams as well as ideas for incorporating it into the elementary or middle school classroom curriculum. Learn how to use the colorful graphical search interface to locate information on over 204 countries throughout the world. Students will learn how to leverage statistical data, create custom data tables, use multi-media, and much more.

For more information and to register for this program, visit: <http://goo.gl/sjSTb>

February 26 (10-11am)

Summer Reading & Book Clubs



In this session we will talk about how to use Gale resources to support your local books clubs and bloggers. Using the Books & Authors Library Tool kit, we will talk about how to create a book club, a book club blog, and a book club landing page to share information regarding the book club or your summer reading program. We will also speak about how to add titles to your book club/ summer reading landing page and how to find great books from the Expert Picks section.

For more information and to register for this program, visit: <http://goo.gl/MQjNR>

February 26 (5:45-6:45pm)

Gale Virtual Reference Library - Sub-Collection Manager



Customize your collection of eBook titles in your Gale Virtual Reference Library with the Gale SubCollection Manager. The SubCollection Manager is an easy-to-use tool that allows you to group your eBooks into collections based on your patrons' needs. Doing so allows them to search multiple reference titles at the same time, saving them a significant amount of time. This tool is free to all Gale Virtual Reference Library customers - available through a module of the IT Config customization and administration program.

For more information and to register for this program, visit: <http://goo.gl/MQjNR>

February 26 (4-5pm)

K12 eLibrary for Schools



This class covers content, features, and tips for using eLibrary as well as incorporating eLibrary into classroom curriculum. Learn how students and teachers can access more than 1,500 full-text magazines, newspapers, books, and transcripts, plus thousands of maps, pictures, audio/video files, and weblinks. For more information and to register for this program, visit: <http://goo.gl/sjSTb>

February 26 (2-3 pm)

Balancing Collection Supply and Demand in Public Libraries: How Using Evidence Can Help Serve Patrons Better (Library Journal)

In today's climate, public libraries are becoming increasingly accountable for purchasing decisions and optimizing the performance of their collection. The harsh reality is that many of those libraries lack the tools and analysis required to make validated selection choices and collection development decisions can often be a 'shot in the dark'. This webcast will include the personal accounts from 3 expert panelists of using evidence from collectionHQ to balance supply with demand at their institution and how they have been able to enhance the performance of their collection as a result. From a strategic to operational level, attendees will learn how collectionHQ can help their library to make informed purchasing decisions and monitor circulation with the aim of transferring seldom-used materials to those locations of increased demand.

For more information and to register for this program, visit:

<http://lj.libraryjournal.com/category/webcasts/>

February 26 (3-4 pm)

Digital Preservation for the Rest of Us: What's in it for Librarians and Library Users (San Jose State University)

Digital preservation is a "must-have" function for every library who purchases digital content. A digital preservation system extends the model of print journals and books on the shelf to digital media. The key is ensuring that you buy perpetual access to your content, and that your content providers support the digital preservation system that you choose. This talk introduces you to digital preservation systems, discusses preservation strategies and pitfalls, and shows you how to give library users access to preserved content.

For more information and to register for this program, visit: <http://slisweb.sjsu.edu/about-slis/colloquia/Spring%202013>

February 26 (6-7 pm)

Frankenbooks - Understanding the eBook Opportunity (Metropolitan New York Library Council)

Do ebooks change everything or are they just the same as print? Not by a long shot. What are the opportunities and what enhancements might we expect? Is this the final straw for libraries or the biggest opportunity since the web? Framing the ebook opportunity is one of the bigger challenges facing libraries of all types today. What is the future of the directory or reference book? Whither encyclopedia?

What about textbooks? Is fiction different than non-fiction? What do we do about devices, apps, and more? What is the role for print? What will collections look like? This interactive webinar, led by Stephen Abram, will seek to build insight and understanding of the ebook opportunity. For more information and to register for this program, visit: <http://metro.org/events/288/>

February 27 (1-2 pm)

The Future of Online Learning: a changing landscape (WebJunction)

As a leader in online learning for ten years, WebJunction has watched the practice evolve from the earliest webinars to the latest in social media tools. We know it has enriched lifelong learning opportunities, yet we also know the possibilities are still expanding. Join us as we explore what education innovators are doing to increase engagement through learner-centered discovery, flipped classrooms, and enhanced online learning.

For more information and to register for this program, visit:

http://www.webjunction.org/events/webjunction/Future_of_Online_Learning.html

February 27 (3-4 pm)

Spotlight on National Library of Medicine Resources (National Network of Libraries of Medicine, Mid-Continental Region)

In this month's webinar, Marty Magee, NN/LM Nebraska/Education Coordinator, will present NIH SeniorHealth, the joint NIH and NLM resource designed for seniors. The resource was recently re-designed and Marty will review the changes. Taking the one-hour class and completing the exercises and class evaluation makes you eligible to receive 1 Medical Library Association Continuing Education credit. Direct questions to Jim Honour, jhonour@uwyo.edu or 307-766-6537.

For more information and to register for this program, visit:

<http://nnlm.gov/mcr/services/updates/spotlightresources.html>

February 27 (3-4 pm)

Social Change Anytime Everywhere: Best Practices to Build a Multichannel Campaign Plan (NonProfit Webinars)

From your website to social media, email to mobile messages, online to offline, multichannel strategies require coordination and creative thinking across teams and departments, and a focus on the core of your work beyond any one specific call to action. In this session, we will show you how to craft an online multichannel campaign plan to meet your mission and campaign goals, and how other organizations are successfully integrating multichannel efforts into their work.

For more information and to register for this program, visit:

<http://nonprofitwebinars.com/webinar/2272013-social-change-anytime-everywhere-best-practices-to-build-a-multichannel-campaign-plan/>

February 28 (10 am – 6 pm)**Big Talk From Small Libraries 2013 (Nebraska Library Commission)**

This free one-day online conference is aimed at librarians from small libraries; the smaller the better. Each of our speakers will be from a small library or directly works with small libraries. Topics will range from technology (new tech and old tech) to programming to new roles for the library. Come for the programs on what you're dealing with now, or maybe try something new. Everyone is welcome to register and attend, regardless of how big or small their library is, but if your library serves a few thousand people, or a few hundred, this is the day for you.

Programs Include:

I'm Gonna Make You Famous: Raising Awareness and Building Community on a Three-Inch Screen

A Community Working Together

Using Social Media in a Small Library

Reaching New Readers Through Writing

Manor Ink: Library-based, Youth-led News

Yoga @ The Library

Kitchen Creations at the Library

A Destination Library on a Dime

Oldies Night @ the Library

Circulating Electronics: The Good, the Bad, & the Ugly

Programming on a Shoestring Budget

Small Information Campaign Gets Big Numbers at the Polls

For more information and to register for this program, visit:

<http://nlcblogs.nebraska.gov/bigtalk/registration/>

February 28 (10-11am)**Gale Virtual Reference Library**

This web-based training event will provide participants with an in-depth overview of the Gale Virtual Reference Library platform. Because each library creates its own eBook collection, the content you see may vary if you use the database at different libraries (your school, your public library, or your office). For more information and to register for this program, visit: <http://goo.gl/MQjNR>